

EuroSteps Walking Challenge prizes: terms and conditions

The EuroSteps Walking Challenge is a Eurosystem initiative to promote financial literacy in an engaging, accessible way across all euro area countries. Interested parties can register for the challenge via the [Walk15 app](#) anytime during March and April. Participation is free of charge and voluntary. The challenge starts on 1 April and will run for four weeks. Participants will receive two notifications per week containing short financial education content in their own language together with links to existing national programmes. At the end of the challenge, the following prizes will be awarded to the ten participants with the highest step count as well as ten participants chosen at random:

- 4 x four-day Interrail Global Pass for two;
- 6 x *Bembel* (a traditional Frankfurt stoneware jug);
- 10 x goody bags filled with ECB memorabilia;
- Additional national prizes. Dedicated terms and conditions regarding these prizes can be found on the respective national central banks' websites.

Eligibility

Please note: only participants residing in the European Union are eligible to receive a prize. Eurosystem staff are ineligible for the prizes.

Prizes

20 winners will be selected after the challenge ends on 30 April.

The following prizes will be awarded at random to the ten participants with the highest step count:

- 2 x Interrail pass for two, 3 x *Bembel*, 5 x ECB goody bags

The following prizes will be awarded at random to ten participants selected via a draw:

- 2 x Interrail pass for two, 3 x *Bembel*, 5 x ECB goody bags

Prize winners will be initially notified in the Walk15 app. After notification, the app provider will contact winners via email to obtain consent to share their personal information (email, phone number, postal address) with the European Central Bank to arrange delivery of the prizes. The winners of the Interrail passes will be asked to provide additional information, such as their personal ID/passport details. You will find the related privacy statement on [the ECB's website](#). If a winner does not respond within seven days of receipt of this email, the prize will be considered forfeited and a new winner selected.

Upon receipt of the requested information, the Walk15 app provider will share the personal details of the selected winners with the ECB for the sole purpose of arranging delivery of the prizes. The ECB will send the Interrail passes via email and the *Bembel* and goody bags by post.



EUROPEAN CENTRAL BANK

EUROSYSTEM

By accepting a prize the winners agree to abide by the following terms and conditions:

- Multiple entries to the competition will not be considered when choosing the winners.
- By agreeing to receive a prize, participants irrevocably agree to the publication of their name on the ECB's websites and social media channels.
- There is no legal claim to a prize.
- The prizes cannot be redeemed for cash or other cash alternatives.
- The ECB assumes no liability for technical problems that might impair the orderly course of the competition, hinder participation or prevent it from taking place.
- The ECB expressly reserves the right to make subsequent additions to these terms and conditions.